

Alberta's Country Legend 840 CFCW. Playing Country's latest and greatest by artists like George Jones, Alan Jackson, Garth Brooks and Blake Shelton.

89,675 people listen to 840 CFCW in an average week*

840 CFCW has a fairly even split between male and female listeners.



840 CFCW Listeners tune to Radio**:

82% in a private vehicle



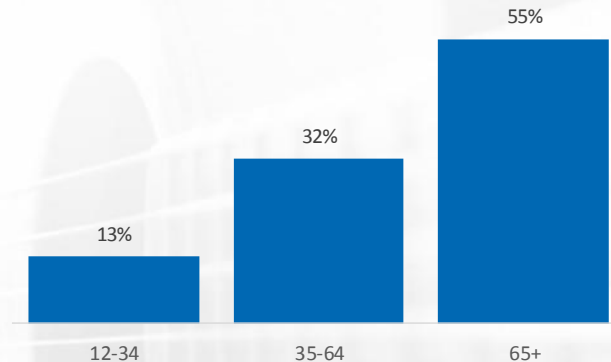
31% while at work



17% at another location, like a bar



840 CFCW audience is primarily 35+



Source: Numeris Radio Meter R02/2017 (Feb 27, 2017 – May 28, 2017), Edmonton, All Week Average Weekly Cume (000) with a 15 minute non-consecutive reach condition. Some profiles may not add up to 100% due to non-respondents. Based on 1 minute reach condition. ** Past 7 days