



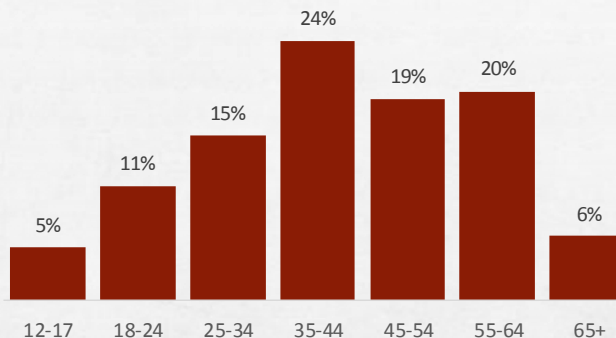
Classic Rock from The Rolling Stones to AC/DC, Aerosmith to Led Zeppelin and Queen to Van Halen

*244,061 people listen to K97 in an average week**

K97 listeners are more likely to be male.



K97 listeners are primarily 25-64, with over half (58%) in the 25-54 age group.



K97 Listeners tune to Radio :**

83% in a private vehicle



41% while at work



25% at another location, like a bar



K97 Listeners tune to Radio via streaming :**

17% on a mobile device



11% on a computer

