

70s • 80s • 90s



www.capital963.com

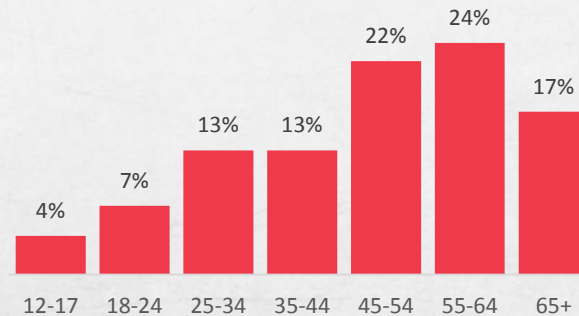
Playing music from the 70s, 80's and 90s. Artists like:
Fleetwood Mac, The Bee Gees, Michael Jackson and Bon Jovi.

*368,160 people listen to Capital 96.3 in an average week**

Capital 96.3 listeners are evenly split male and female.



Capital 96.3 listeners are primarily 45+.



Capital 96.3 Listeners tune to Radio** :

84% in a private vehicle



34% while at work



24% at another location, like a bar



Capital 96.3 Listeners tune to Radio via streaming** :

15% on a mobile device



13% on a computer



Source: Numeris Radio Meter R02/2017 (Feb 27, 2017– May 28, 2017), Edmonton, All Week Average Weekly Cume (000) with a 15 minute non-consecutive reach condition. Some profiles may not add up to 100% due to non-respondents. Based on 1 minute reach condition. ** Past 7 days